LA VILLE MARQUÉE • BRANDED CITY

Throughout history, cities have been contact zones where the past, present and future coexist, where urban and suburban meet and where (im)migrants, ex-patriots, urban explorers, and local inhabitants mix anonymously.

This conference seeks to investigate the points of view and strategies of those who have decided to make their mark on or brand the city. The "Branded City" implies both the city as it has been recorded by artists (writers, painters, musicians, illustrators, architects, etc.) as well as literal and figurative inscriptions on the city.

The UCLA French Department extends an invitation to our 14th Graduate Student Conference.

Thursday  Friday
October 15-16, 2009
Royce 306

14th Annual Graduate Student Conference
French & Francophone Studies • University of California Los Angeles

frenconf@ucla.edu

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with the generous support of
## THURSDAY

**9a**  BREAKFAST  Opening Remarks: **Evelyne PÉNIA FODOR**

### 10a  PANEL 1

**Social Spaces in 18th Century Paris**  
*Moderator: Trevor MERRILL*

- **Julien GUILLEMET**  UC, Santa Barbara  
  Paris, capitole des jeux de hasard au siècle des Lumières
- **Sandra GAMSON**  UCLA  
  Diderot’s imprint: Paris and the Salons in the Enlightenment

**11:30a**  PANEL 2

**Images of Paris in the Age of Realism**  
*Moderator: Denis PRA*

- **Antonia BONILLA**  University of British Columbia  
  La Ville complice: Paris dans La Curée d’Emile Zola
- **Caroline STROBBE**  Indiana University  
  Le marquage de la ville par la caricature
- **Karen TURMAN**  UC, Santa Barbara  
  Modern Transitions in Paris: Baudelaire, Monet and Renoir

### 1p  LUNCH on the Terrace

### 2:30p  PANEL 3

**The Dark Side of the City of Lights**  
*Moderator: Kate SCHLOSSER*

- **Ophélie CHAVAROCHE**  PARIS 8 Vincennes-Saint Denis/ Cornell  
  Petite hantologie du surréalisme. La part de l’ombre de la ville-lumière
- **Susan WAGER**  Columbia University  
  ‘Les Dadas Visíten Paris’: Toward a New Definition of the Dada Diagram
- **Céline PISER**  UC Berkeley  
  The City as Archive: Mapping Silence in Patrick Modiano’s Dora Bruder

### 4p  PAUSE

### 5p  KEYNOTE

**Welcome from the Chair**  
**Dominic THOMAS**  UCLA  
*Introduction: Michelle BUMATAY*

- **Belleville: Two Perspectives from Three Angles**  
- **Marja WAREHIME**  University of South Carolina  
  University of South Carolina

**11:30a**  PANEL 5

**Decoding Urban Spaces**  
*Moderator: Katie MULLEN*

- **Samuel Jones BEALL**  University of Virginia  
  Marseille: Corbusier, Place, Habitation
- **Amrita MAHINDROO**  Massachusetts Institute of Technology  
  GEN, CON & EVAL
- **Chong J. WOJTOWSKI**  City University of New York  
  Cette France du sous-sol: Karim Dridi’s Khamsa

### 1p  LUNCH on the Terrace

### 2:30p  PANEL 6

**Marks of and on the City**  
*Moderator: Ruth JONES*

- **Nathalie FOUYER**  City University of New York  
  Graffiti: Subversion to Immersion
- **Linda BRINDEAU**  University of Wisconsin  
  De la ville marquée à la ville stigmatisée
- **Katelyn KNOX**  UC Los Angeles  
  The Brand of Paris: Images of Opulence and Lyrics of Resistance in Ivorian Coupé-Décalé Music

### 4p  PAUSE

### 5p  ROUNDTABLE

**The Branded City Today**  
*Introductions: Katelyn KNOX*

- **Andrea LOSELLLE**  UCLA  
  *Moderator*
- **Peter BLOOM**  UC Santa Barbara
- **Charles TSHIMANGA–KASHAMA**  University of Nevada
- **Marja WAREHIME**  University of South Carolina